




HAF 2023 – Peterborough Annual Report

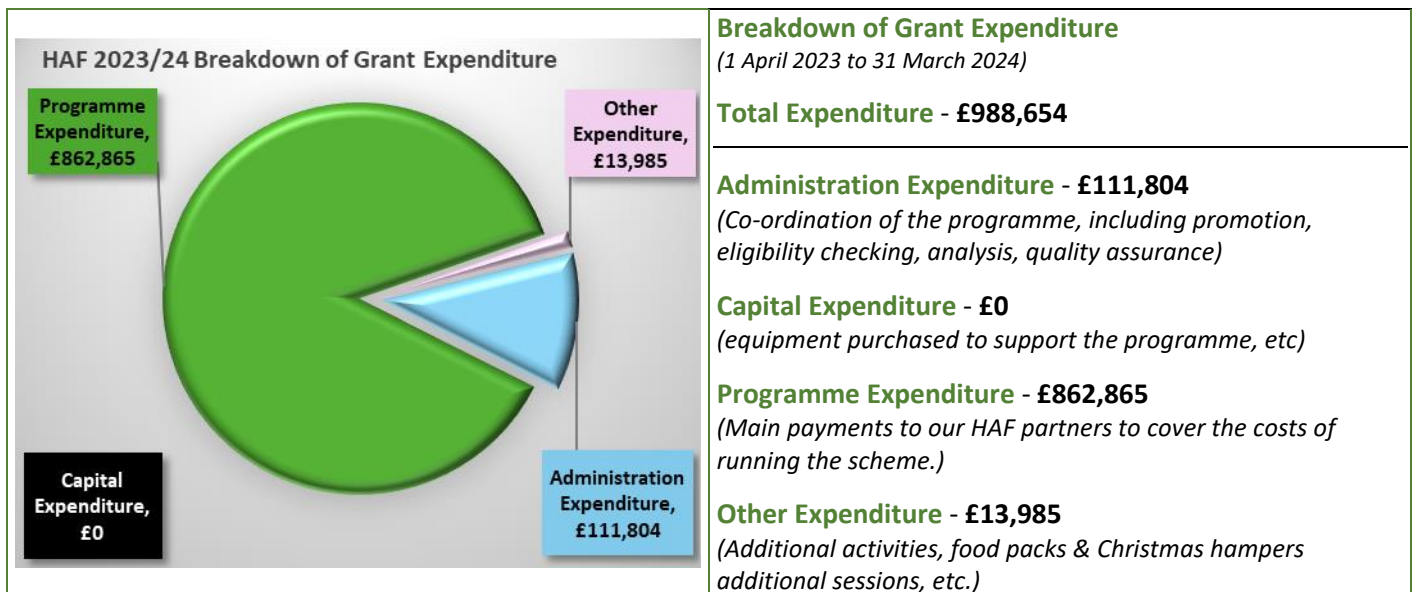
This report gives an overview of the Holiday, Activities and Food programme delivered by Peterborough City Council and its Partners for the financial year 2023/24. This covers the schemes which ran in the Easter 2023, Summer 2023 and Christmas 2023 school holidays.

Section 1 - LA details

Who’s Who on the Peterborough HAF team...

		
Syreeta Cumbridge HAF Co-Ordinator	Catrina Storey HAF Co-Ordinator	Dave Hawman HAF Monitoring & Evaluation Officer

How did we use the grant funding?



How did we market and celebrate the HAF programme?

In partnership with the HAF providers who deliver the schemes we promote the programme by sharing posters, postcards and social media posts. These are shared with schools, community groups and relevant professionals. The Child and Family Centres promote the HAF programme with their families and display our posters. The local authority runs a social media advertising campaign on our behalf, and we run an ad in a school's magazine.



The HAF delivery partners contact previous attendees to promote the next holiday, and many children and young people re-book.

Another key part of our marketing strategy is social media and the internet.

The primary point of access for details of all the schemes is the [Families Information Service \(FIS\)](#) website with a link to this area also included in the '[Support with the cost of living](#)' area of the council's main website.

With the help of some of our providers we have produced a short [YouTube video](#) explaining what HAF is, including comments from parents and providers.

Peterborough City Council colleagues are also part of our strategy to encourage participation in the programme. Social Workers, Virtual school, Early Help, Family Hubs, Public Health and School Improvement all help to promote HAF whenever possible.

One of our HAF providers held a HAF evening for all delivery partners at their site. Providers networked, sharing good practice ideas and discussed swapping skills/resources (one provider lent their pizza oven in exchange for a sports coach session). The event enabled us to celebrate our HAF partners and everyone enjoyed making their own pizzas in the same way that the HAF children would.

We have distributed promotional items at various events, these include pens, water bottles and drawstring bags all including the HAF Peterborough and contact details.



For the 2024/25 programme we are intending to work more closely with our communications team to promote HAF, this will include local and regional news and expanding our social media reach to include a range of platforms that children and parents might engage with.

Challenges we faced delivering the programme

During the summer holidays some children did not attend all the 16 sessions which they had booked, some of the reasons for this were family holiday, days out and visiting family and friends. In light of this, for summer 24 we will allow parent/carers to book in their sessions through a new booking system, allowing them to book session by session, thus not committing to sessions that they cannot attend.

Many children and young people with SEND attend the HAF provision. However, early in the year we identified a need for a SEND provision to support those with more complex needs. A SEND-specific provision delivered HAF in the summer and Christmas holidays and will continue into 2024. In Summer 2024 we will partner with a specialist school to provide SEND sessions.

The Christmas holidays broke up late in 2023 resulting in there only being a couple of spare days before Christmas Eve, this resulted in some providers only being able to offer 2 sessions. During the Christmas holidays some parents decided not to book into HAF as they didn't want their child to catch winter bugs and be poorly over their Christmas celebrations. We are now more alert to this possible challenge and discuss Christmas delivery plans with providers much earlier in the year.

Last-minute notice of venues being unavailable has a challenge and so to alleviate this issue going forward we ask for written confirmation from the venue that they agree to provide their space for HAF on particular dates.

Steering group.

The original steering group formed part of a larger steering group which focused on many different aspects of supporting families. We have relaunched our Steering Group, which has further room to develop. We would like to broaden the range of stakeholders in the group and hold meetings more frequently. Members of the steering group have supported the promotion of the HAF delivery.

Some of our partners

We work closely with Peterborough Environment City Trust who have delivered training for us on 'no cook' cooking and outdoor cooking. They have also provided a presentation on environmental sustainability. We have linked the Peterborough City Council recycling team with our providers, and they have visited HAF camps.

An experienced external trainer delivered positive behaviour training to HAF providers.

The National Literacy Trust has provided books and resources to some of the HAF providers.

Section 2 – Feedback from our participants, families and providers

The providers are regularly visited by the HAF coordinators over the course of the year, and they speak with the staff and observe the delivery. They also chat with the children and young people to get their feedback on what they have enjoyed and would perhaps like to see in future schemes.

We also get feedback from the HAF delivery partners at various points of the year and reflect on this. For example, a number of providers requested training to support behaviour and the HAF team provided this training for them.

Parents feedback is collated, examples of which are listed below:

“HAF is good as it enables the children to socially interact with other adults and children”

“My son has enjoyed it all every day, comes home happy and excited for the next day”

“My youngest enjoyed making stuff and oldest enjoyed all the physical activities”

“HAF gives my daughter confidence to make friends out of school”

Our HAF partners also help by sharing paper questionnaires with the children and young people, this year we also sent a Microsoft Form, so children and young people had the option of completing this at home.

Some of the comments from children and young people:

“We loved the food, best food ever”

“I loved it all, holiday club is the best, so much fun”

“We really enjoyed everything- more dodgeball!”

“Visiting the university made me realise my options for after sixth form”

Section 3 – Food for thought

Our providers have really developed their ‘food’ element of the HAF offer. A provider has brought in a local college to support parents in cooking HAF lunches for the children.

‘No cook cooking’ training has helped to remove some barriers for those with small or no kitchens.

Providers share recipes and some have priced up recipes to help parents with budgeting.

One provider held a baking competition to create healthier chocolate cake, which we were asked to judge.



Judging the healthier chocolate cake competition



An example of a HAF Christmas hamper



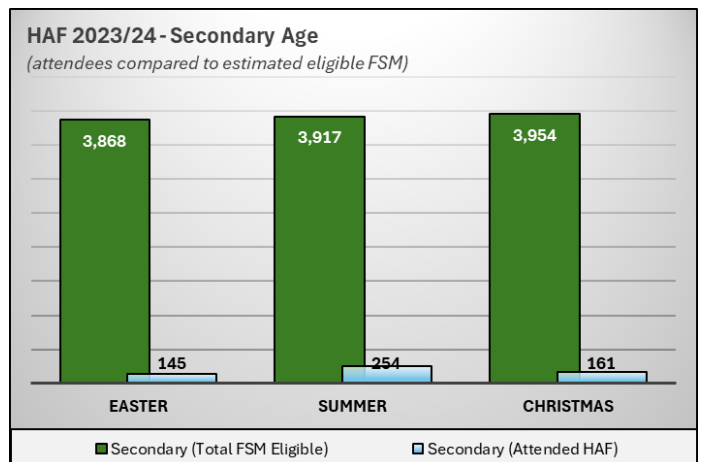
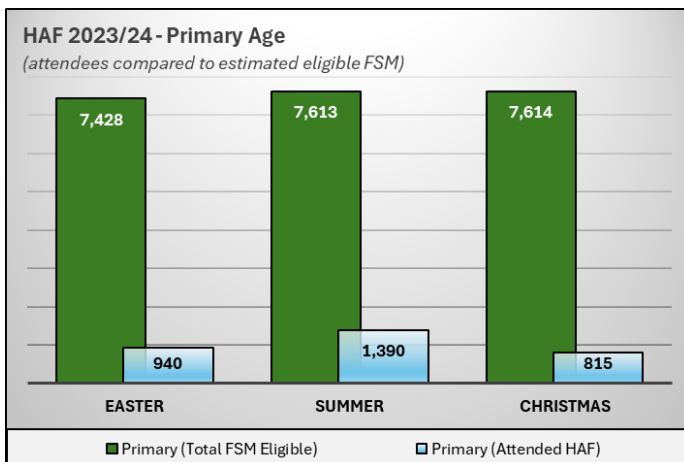


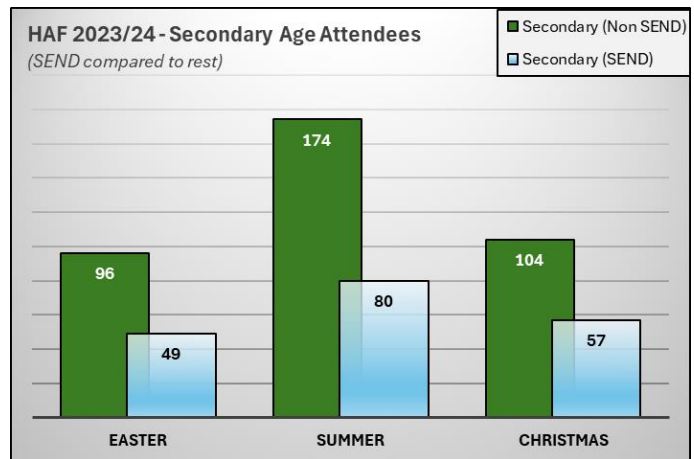
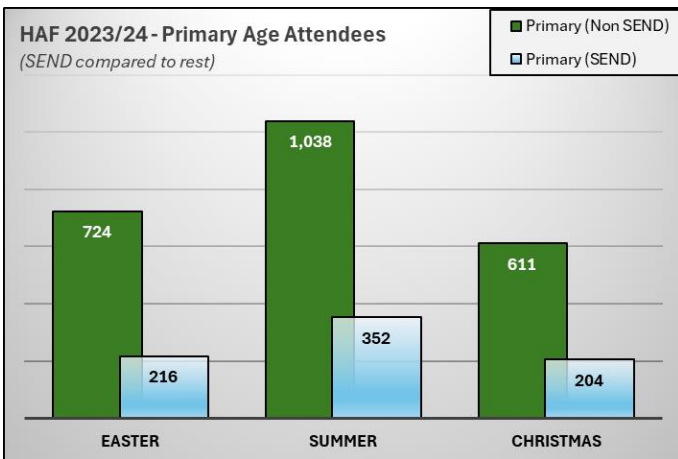
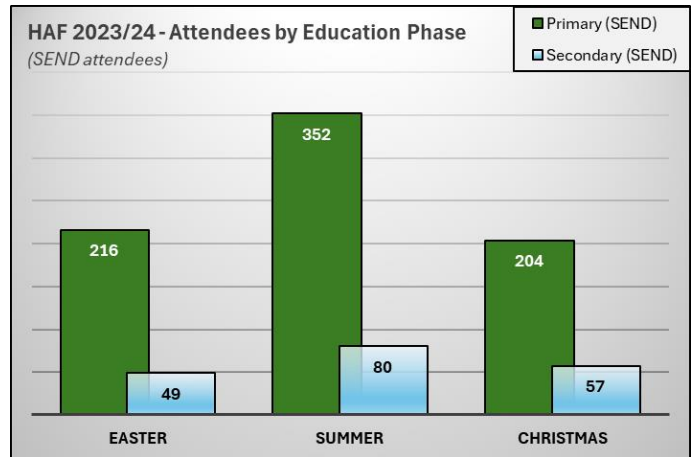
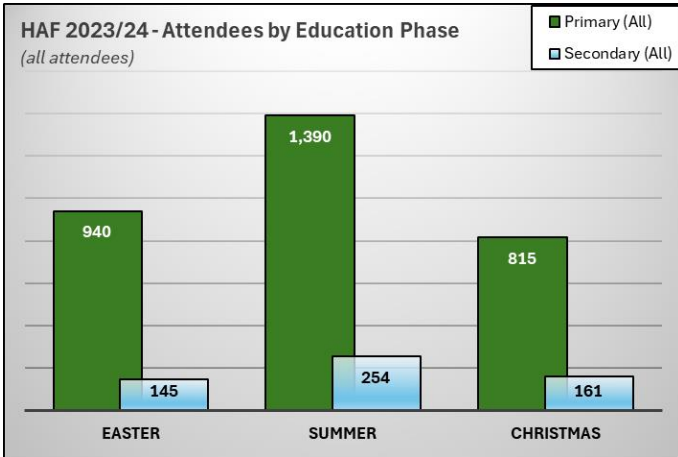
Section 4 – Our delivery partners

 PLAY House <small>PRE-SCHOOL & OUT OF SCHOOL CLUB</small>	 <small>BRIGHT BAMBINI</small> BBM <small>Montessori Centre</small>	 BURSTING WITH POTENTIAL
Barnados Play House Pre-school & Out of School Club	Bright Bambini Montessori	Bursting with Potential
 <small>CITY OF PETERBOROUGH SPORTS CLUB</small>	 <small>THE DOGSTHORPE DEN</small> <small>CITY OF PETERBOROUGH SPORTS CLUB</small>	 <small>Eye School</small>
City of Peterborough Sports Club	Dogsthorpe Den	Eye C of E Primary School
 <small>FAMILIES FIRST</small> <small>PETERBOROUGH</small>	 <small>family action</small>	 <small>Fulbridge Academy</small>
Families First	Family Action	Fulbridge Academy
 <small>Gladstone Connect</small>	 Hampton Vale Primary Academy	 <small>Herlington Holiday Scheme</small> <small>Building Communities from the start of life</small>
Gladstone Connect Ltd	Hampton Vale Primary Academy	Herlington Holiday Playscheme
 Jungle Kids	 JUST DO SPORT	 LIMITLESS <small>SPORTS ACTIVITIES</small>
Jungle Tots Day Nursery	Just Do Sports	Limitless Sports and Activities
 little miracles	 <small>Little Owls Day Nursery</small>	 MACCA <small>Sports Academies</small> <small>'Using sport as a foundation to develop great people'</small>
Little Miracles	Little Owls Holiday Club	MACCA Sports Academies

 Adventure Playground, City Farm & Eco Centre	 OAK ACTIVITIES <small>Turning Acorns into Oaks</small>	 ONE TOUCH FOOTBALL SOCCER SCHOOL
New Ark Adventure Playground	Oak Activities	One Touch Football Soccer School
		 <small>After School & Holiday Care</small>
Peterborough Limited - Vivacity	Premier Education	Schools Out Werrington
		
Stars Day Nurseries	Thomas Deacon Academy	Think Communities
 WestRaven <small>Community Cafe and Garden</small>	 WE BELIEVE IN YOUTH!	 <small>In partnership with St. Paul's Church</small>
Westraven Community Cafe and Garden Youth Group	Youth Dreams Project	Zig Zag Day Nursery

Section 5 – Our attendee profile





A canvas donated to the HAF Team by the street artist who did some sessions with our HAF partners.

