



Reach for the Stars – Careers Education & Guidance

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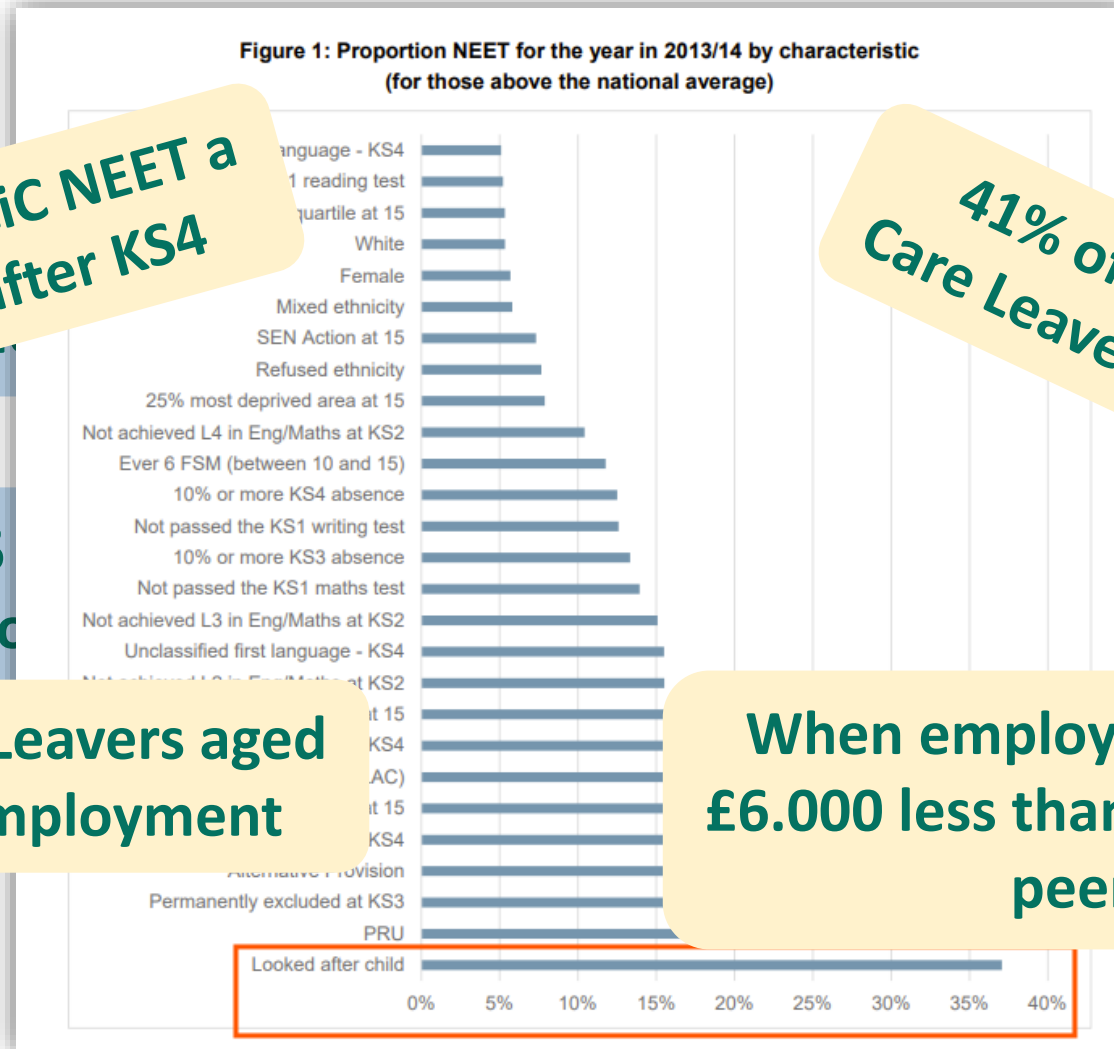


Aims of workshop

- **To consider the need to encourage aspiration and ambition**
- **To consider career education and guidance at different age stages**
- **To know what support is available to support career education and guidance**

NEET – Lifelong Disadvantage

Figure 1: Proportion NEET for the year in 2013/14 by characteristic (for those above the national average)



21% of CiC NEET a year after KS4

41% of 19-21 Care Leavers NEET

2.5
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22% of Care Leavers aged 27 are in employment

When employed, Care Leavers earn £6.000 less than non-care experienced peers (aged 27)

Encouraging Aspiration and Instilling Ambition

Internal Working Model

Ourselves

I am worthless and unimportant.

Relationships

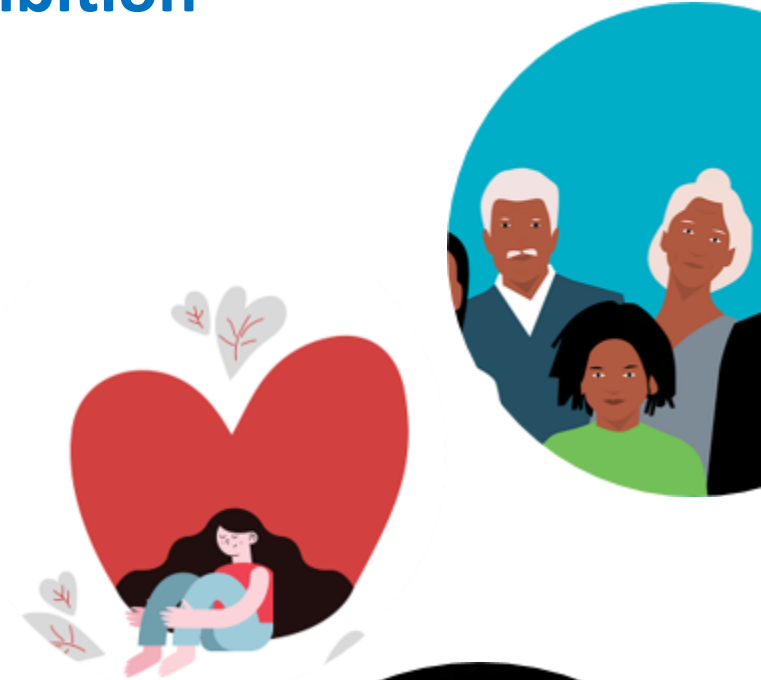
Relationships are trust worthy.

Relationships are reliable.

The world

The world around me is unsafe.

The world around me is unpredictable.



Encouraging Aspiration and Instilling Ambition

Ourselves

*I am worthy.
I am valued.*

Relationships

*Relationships are trustworthy.
Relationships are reliable.*

The world

*The world around me is safe.
The world around me is predictable.*



Ourselves *I'm worthless.*
I'm not important

Relationships *Relationships are untrustworthy.*
Relationships are unreliable.

The world *The world around me is unsafe.*
The world is unpredictable.

How May This Impact On Their Approach to Learning/Careers?

Low Self-Efficacy
& Self-Worth

Fear of Failure

Limited Ambition

Limited Outcomes

Self-Sabotage

Imposter Syndrome

Closed Mindset

Limited Networking
& Communication



Encouraging Aspiration and Instilling Ambition

What do children and young people need/experience/do to be able to imagine a future, possible self?

Positive Self-Efficacy & Self-Worth

Growth Mindset

Taking risks

Encouraged to Succeed

Belonging

Exposure

Aspiration & Ambition



Careers Education, Information, Advice and Guidance

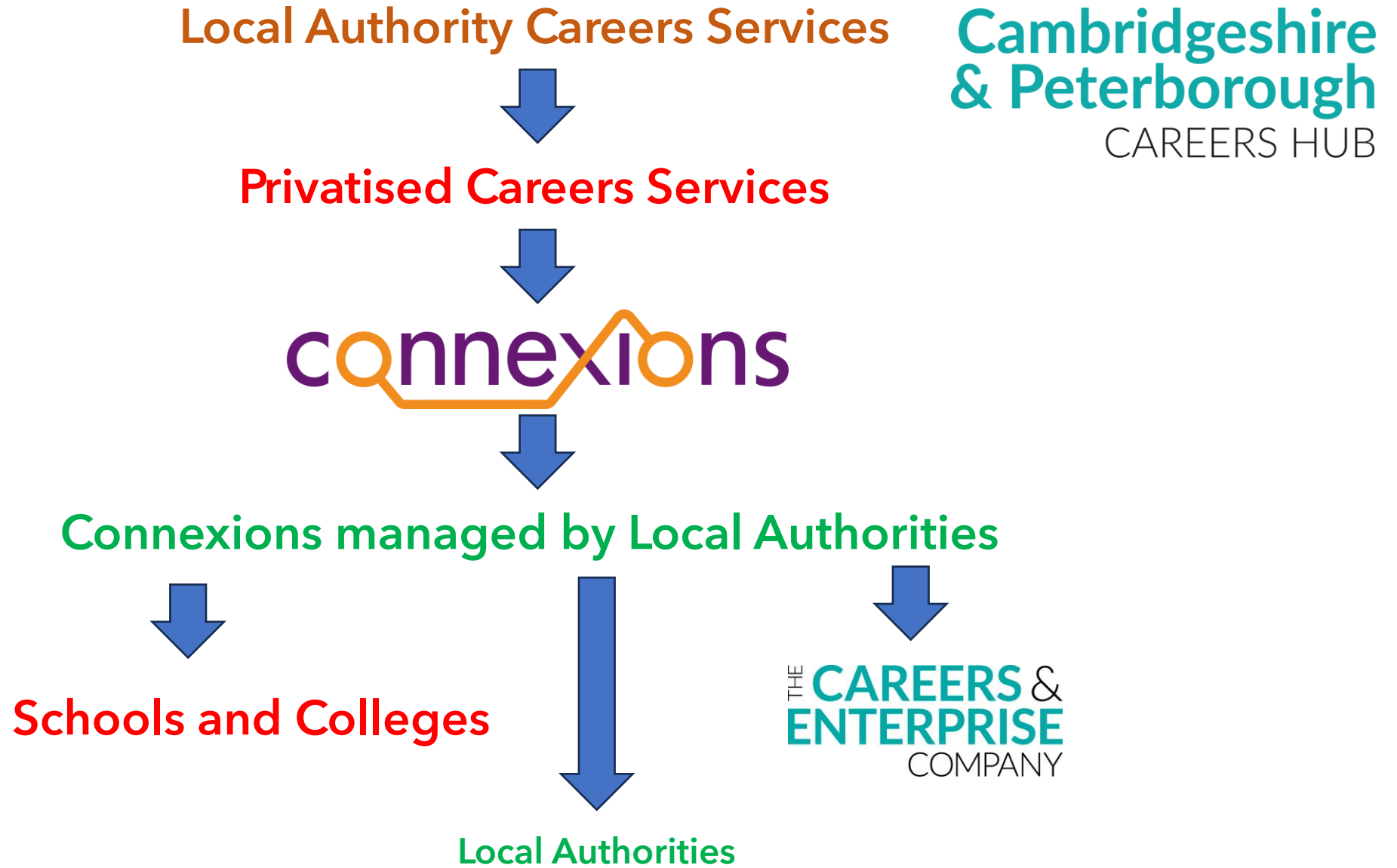
Changes

Cambridgeshire & Peterborough

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Changes



Delivering Aspiration and Success

- Be the world you know
- Understand a world of work outside their world
- Challenge limiting factors in their lives
- Overcome barriers
- Clarity about next steps
- Skills and attitudes
 - Decision Making skills
 - Opportunity Awareness
 - Self Awareness
 - Transition Skills

Who is Responsible

- Primary Schools
- Schools and Colleges ages 11- 18 (25 SEND) –
- Local Authorities
- Parents and Carers

Secondary Schools Statutory Duties

Does not specify what must be delivered or how much time should be given to careers but what could or should be included

Secondary Schools Statutory Duties

- Careers support that
 - is presented in an impartial manner, showing no bias or favouritism towards a particular institution, education or work option;
 - includes information on the range of education or training options, including apprenticeships and technical education routes
- Promote the best interests of the students to whom it is given.
- Provider Access Legislation
- Published Information:-
 - Careers Programme Summary and Review Date
 - Name and contact details of the school's careers lead
 - How the school measures and assesses the programme's impact on pupils

Careers Development Stages

Primary

- Challenge stereotypes
- Awareness of the world of work
- Sense of self

Secondary

Years 7 and 8

- Awareness of routes and opportunities
- Experiences of the work place – broad based
- Options at post 16 – full time study and apprenticeships
- Decision making

Secondary

Years 9 and 10

- Detailed understanding of routes and opportunities
 - Vocational routes - apprenticeships
 - Higher Education - visits
- Experiences of the work place – more specific
- Transition Skills
 - CV and Application Forms - practice
 - Interview – telephone, virtual and in person - practice
 - Moving on to a new situation
- Personal Careers guidance for the most vulnerable young people

Secondary

Year 11

- Detailed understanding of Apprenticeships
- Transition and Decision Making Skills
- Personal careers guidance
- Development of SMART Career Plans
- Completion of application forms
- Interview preparation
- Preparation for moving on

Secondary

Year 12 and 13

- Options including Higher Education, Employment and Apprenticeships
- Experiences of the work place - targeted
- HE open days
- UCAS Process and guidance

Champion and advocate

- Lack of careers guidance opportunities
- Experiences of the work place
- Opportunity awareness
- The Careers Programme
 - time
 - dominated by Transition Skill Development – CV's, Mock Interviews and Application Forms
 - widen awareness of careers and opportunities
- Career resources

The Future



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- Where responsibility lies
- Experiences of the Work Place
- Funding
- Statutory Responsibilities



Useful Links

- [Growth Works | Job Opportunities | Training Opportunities | Educational Opportunities \(growthworkswithskills.com\)](#)
- [Home - Youth Employment UK](#)
- [Careers advice - job profiles, information and resources | National Careers Service](#)
- [Browse Careers | Discover Your Ideal Job | UCAS](#)
- [Take The UCAS Careers Quiz | Discover Your Future | UCAS](#)



This Afternoon

- **Lunch - served in the restaurant**
- **1:15pm – Keynote Speaker (Kriss Akabusi)**
- **2:45pm – Closing address (Carrie Trill – Director of Education)**